



Press Contact:
Lauren Hunter Public Relations
916-838-2184
Lauren@laurenhunter.net

FOR IMMEDIATE RELEASE

Churches, Nonprofit Agencies Monitor Resources, Track Fraud Through CharityTracker™ Online Community Assistance Network

CharityTracker.net Helps Charitable Organizations Share Resources and Stay Informed

FLORENCE, AL, September 5, 2007—Charitable organizations such as churches, faith-based nonprofits, and social agencies have long since recognized the difficulties involved in allocating resources to those in need. Some organizations have even dropped benevolence programs altogether because the process of monitoring giving, avoiding fraud, and working with other community organizations to provide meaningful help to those truly in need can be extremely challenging.

With a sincere desire to help ministries translate their vision into action, Simon Solutions, Inc. [<http://www.simonsolutions.com>] has built a unique, simple-to-use online assistance tracking network—CharityTracker™ [<http://www.charitytracker.net>]*—to enable charitable organizations to communicate both locally and nationally in order to share resources, stay informed, identify potential fraud, and conserve valuable time and energy.*

The United Way of Northwest Alabama has been using CharityTracker, together with over 30 other nonprofit organizations including local churches, Salvation Army, American Red Cross, nonprofit charities, and government agencies, to avoid resource duplication, cut down on fraudulent requests, and unify the community's effort to help those in need.

Comments United Way Executive Director, Tina Scott, "This technology is the first of its kind and we are excited to accomplish what other organizations can't: CharityTracker is helping to break down barriers; if someone has a need, it doesn't have to stay within boundaries, we can tap into the network and find other communities that have available resources to meet the need. It helps to bring us all together."

Any verifiable 501c organization, agency, or religious organization with a benevolence program can purchase CharityTracker [<http://www.charitytracker.net>], which operates as a secure online network that organizations subscribe to and utilize over the Internet. There is no software to download, making this the perfect application for sharing information over multiple organizations and locations.

"We've witnessed the important role that Internet technology can play in the nonprofit community, and have seen that it can provide incredibly valuable ways for individuals and charitable organizations to work together for a greater good," says Mike Simon, President of Simon Solutions. "Our goal is to serve those who are in the business of helping others, and provide them with technology applications that embody community and allow them to have greater impact."

To implement CharityTracker for your organization, click here [<http://www.charitytracker.net>] or email info@charitytracker.net.

About Simon Solutions

Simon Solutions [<http://www.simonsolutions.com>] desires to empower people through technology by building innovative and interactive online connection tools. With an aspiration to help organizations translate their visions into action, the company has developed three core solutions that they hope will stretch the boundaries of how churches, ministries, and nonprofits share community: Oikos™ [<http://www.oikoshq.com>], a revolutionary secure online community platform; CharityTracker™ [<http://www.charitytracker.net>], a

collaborative network to track charitable assistance; and PrayerPipeline.net™ [<http://www.prayerpipeline.net>], a transformative 24/7 online prayer network.

###